

SUPPORTING YOUR LIFE

Supporting people's
health and happiness,
and enriching
employee's life



MISSION – worth of presence

VISION – The goal of envision

Create a new **corporate culture**

to build **trust** as

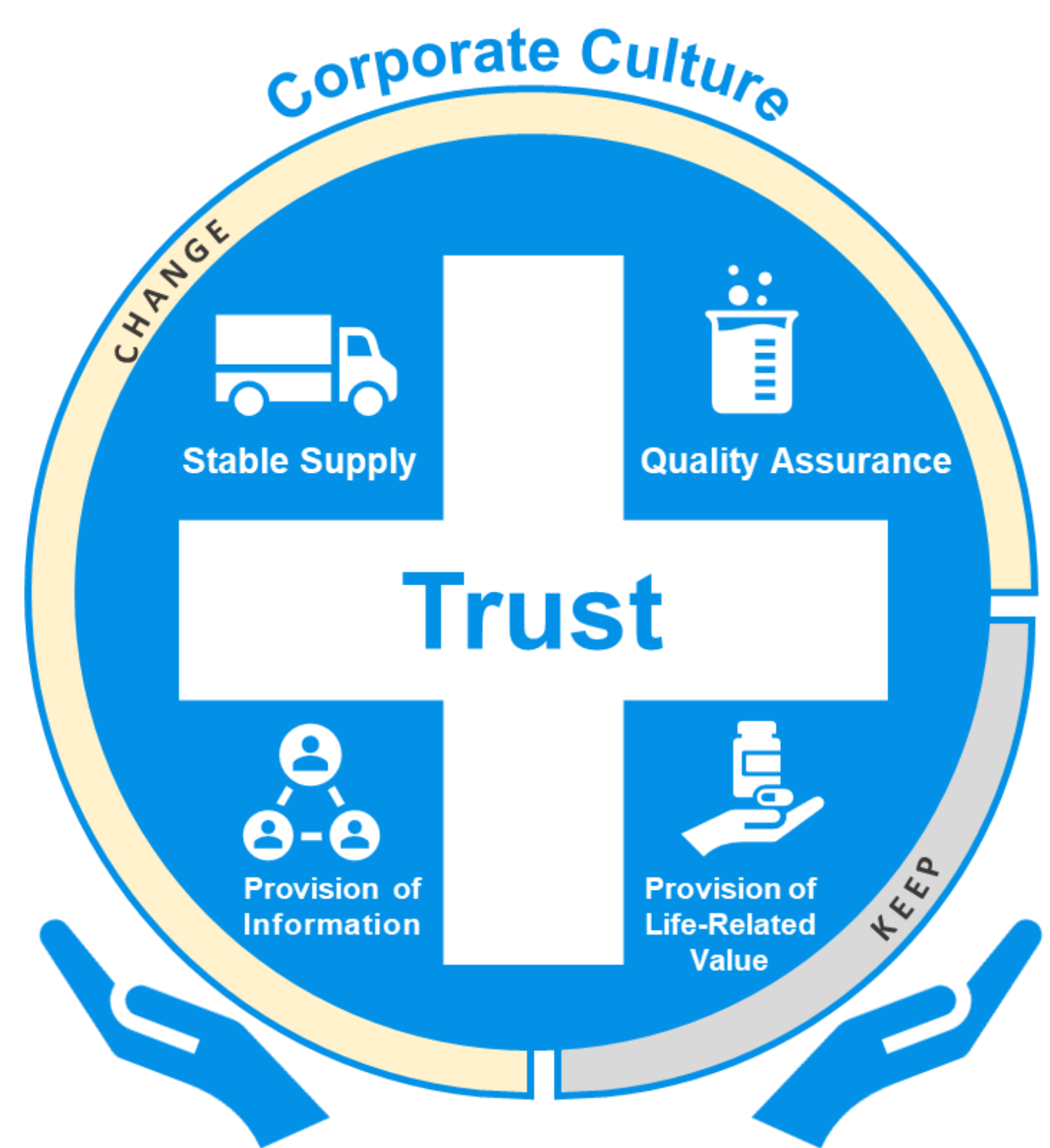
a life-related

product

company.

Create a better
working environment
for employees.

Aim to be a trustable life-related company by **changing**
corporate stance and **providing unchanging value**.



VALUE – value proposition and core value

- 01 Respect diversity and create an environment where employees can work with peace of mind.
- 02 Conduct business activities in collaboration and cooperation beyond the boundaries of divisions and organizations.
- 03 Never stop thinking and try new things.
- 04 Be proud of an employee in Nichi-Iko group.